IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors:

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Assignee:

Motive, Inc.

Title:

LARGE-SCALE TARGETED DATA DISTRIBUTION SYSTEM

Application No.:

10/715,928

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Michael E. Keefer

Group Art Unit:

2154

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Austin, Texas April 28, 2008

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AMENDMENT AND REMARKS ACCOMPANYING REQUEST FOR CONTINUED EXAMINATION

Dear Sir:

This paper and the accompanying Request for Continued Examination (RCE) are being submitted in response to the Final Office Action dated December 26, 2007, having a shortened statutory period set to expire on March 26, 2008. Accompanying this response is a one-month Petition Under 37 C.F.R. § 1.136 for Extension of Time setting a new time for response of April 28, 2008 since April 26, 2008 fell on a Saturday.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

No Amendments to the Drawings are presented in this paper.

Remarks/Arguments begin on page 9 of this paper.

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